

Business model questions to ask yourself

Where will your business be?

What average check are you aiming for?

Who's your ideal customer?

(And who would you be happy to not have as a customer?)

How many staff?

How much do you want to pay your staff?

How much do you need to earn personally?

How many services do you want to run?

How many days a week will you be open?

What kind of product will you sell?